

## What is it?

**Protect Our Alpine Future** is a grassroots campaign to establish a clear link between the burning of coal and gas and the changes we are seeing in Australian alpine regions. The campaign seeks to protect Australia's alpine regions by making the link between coal and gas and our melting Alps impossible to ignore — and by turning that awareness into organised, visible public pressure for change.

**We're calling on you to join us in fighting for a future where our alpine environment and communities are healthy, resilient and thriving — now and for future generations.**

## Why do we need it?

Australia's Alps are changing — winters are shorter, snowlines are rising, and alpine communities are feeling the heat. Why? Because our government continues to recklessly put the profits of massive coal and gas companies above the health of our beautiful snowy mountains. But this isn't just about snow; it's about people, livelihoods, and the landscapes that define regional Australia. We need the mountains, and the mountains need us.

**Protect Our Alpine Future** is a collective call for action to transition away from coal and gas, plan a fair and just transition beyond fossil fuels, and secure a safe alpine future for us all.

## Our Pathway to Success

*Our goals follow POW's three pillars of change: we educate, we collaborate and we advocate.*

### EDUCATE

We aim to educate our alpine community on the detrimental impact burning coal and gas has on our Alps, facilitate climate conversations, and empower people to engage in what we can do about it.

### COLLABORATE

We aim to build a network of alpine advocates and trusted voices from across our community to lead the charge in advocating for an alpine future where our communities and environment thrive.

### ADVOCATE

We aim to secure a national commitment to phase out coal and gas and to develop an alpine-specific climate adaptation plan that safeguards livelihoods, ecosystems, and local alpine economies.

**We win when we stand up together and demand a future that is safe, snowy and free of fossil fuels.**



**What are we saying?**

**“Big polluters profit while our mountains pay. It’s time they pay their fair share.”**

**“There is still time to protect our alpine future, we have a choice.”**

**“Leaving your lights on isn’t melting our snow — burning coal and gas is. Hold big polluters responsible.”**

**“Coal and gas are melting our alpine future.”**

## Our Values

- Climate Justice & Equity
- Inclusion
- Collaboration
- Movement Building
- Transparency
- Evidence-Based & Science-Led

## Get Involved

- Join your Local Alliance
- Learn about climate change in the alps
- Attend a POW event
- Follow POW on socials
- Get in touch with the Campaign Team
- Spread the word! Start a Climate Conversation



**SCAN TO  
LEARN MORE  
ABOUT THE  
CAMPAIGN**

**POW**   
**PROTECT OUR WINTERS**

[protectourwinters.org.au](https://protectourwinters.org.au)

**Protect Our Alpine Future. Help Our Communities Thrive.**